



For Release:

Immediate

NEWS

Contact:

Eliana Holguin

Marketing Manager

T: 610-832-7897

F: 610-832-4497

General Motors Earns Prestigious Award for Using RapidShield™

***Quaker's Innovative Protective Floor Coatings and GM Win
Recognition from RadTech International***

CONSHOHOCKEN, PA (May 10, 2008) – Quaker Chemical's RapidShield™ protective concrete floor coating, which cures with ultra-violet (UV) light, has won industry recognition for its fast cure time, no VOC air emissions and durability.

GM applied the RapidShield™ product to over 100,000 square feet of concrete flooring in its Mansfield, OH, facility – a 2.5 million square foot stamping facility. This was in response to floor coating issues they had previously experienced, including days-long drying times. After using Rapid Shield™ at Mansfield and multiple other GM facilities, it was apparent that the fast cure times, no VOCs, extended coating lifetime, and minimal worker exposure to UV light was of great benefit. RadTech International, a non-profit organization dedicated to the technical, educational and market advancement of Ultraviolet (UV) and Electron Beam (EB) technology was contacted.

The prestigious "Emerging Technology Application Award" was awarded to GM Mansfield on May 6, 2008 at RadTech's conference in Chicago. Commenting to the award, Michael Brown, Global Coatings Director for Quaker, stated, "Over the years GM and Quaker's Chemical Management Services group have formed a partnership, and now – together – have made RapidShield™ a success with influential members of the UV industry. In April of 2006 the first UV curable floor coating was trialed at the GM Mansfield facility, and it's been full steam ahead ever since."

GM Mansfield continues to coat other areas of the plant on a regular basis. Union employees regularly prepare new sections of flooring, apply the clear and color coatings, and then cure with a UV floor coating machine – specially designed to minimize worker exposure to the UV light. The larger GM organization also sees the advantages of this technology, and is considering making the use of RapidShield™ a corporate-wide initiative.

For more information on Quaker's high-performance UV-curable floor coating system, please visit www.rapidshield.com.

#

Quaker Chemical Corporation is a leading global provider of process chemicals, chemical specialties, services, and technical expertise to a wide range of industries - including steel, automotive, mining, aerospace, tube and pipe, coatings, and construction materials. Our products, technical solutions, and chemical management services enhance our customers' processes, improve their product quality, and lower their costs. Quaker's headquarters is located near Philadelphia in Conshohocken, Pennsylvania.

Quaker Chemical Corporation

One Quaker Park, 901 Hector Street, Conshohocken, PA 19428-0809 USA www.quakerchem.com

T 610.832.4000 F 610.832.8682